

## Welcome to the premiere issue of Mother of the Bride!



Finally, a magazine that's completely dedicated to your needs as the big day approaches. Of course, this will be one of the most important milestones in your child's life, but the joy that comes from a truly beautiful wedding is everyone's to share.

We know that you want the upcoming wedding to be just as perfect as the bride and groom have always dreamed, and unfortunately, much of the pressure and responsibility will fall on your shoulders.

How will you entertain those guests from out-of-town? How will you prevent World War III in your household as the pressure begins to mount? Are the linens the right color? Does your husband have the right tuxedo?

And in between making sure that everyone else's needs are met, you still have to think about your dress, your shoes, your hair and makeup—not to mention, how you're going to pay for it all!

That's why we're here to help. Never before has there been a magazine with wedding fashion and style specifically designed with the Mothers of the Bride and Bridegroom in mind.

We hope you like what you see and that you will write to us with questions and suggestions. Also, why not send us some photographs of the kids and let us know how the big day turned out?

Wedding memories last forever, and the way you share this wonderful day together can be a true expression of how much you love each other as a family. So relax, stay calm, and enjoy this great time in your lives!

*Lisa Arcella Degnen*

Editor-in-Chief