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Greetings from Mississippi,

Congratulations on being chosen one of "Mr. Magazine's™" top 30 notable launches of 2000! Of the 874 new magazines published in 2000, this is truly an awesome feat, and I can only wish your organization much success in the future.

Among other materials enclosed in this packet is a certificate honoring your magazine's achievement for being chosen as one the top 30 magazines launched in 2000. You should also find a sheet explaining the criteria I've used to reach this end, as well as a review of your magazine exactly as it will appear in my book, *Samir Husni's Guide to New Consumer Magazines 2001*. The Guide is expected out in March and will be published by R.R. Bowker.

Again, I congratulate your organization on its accomplishment, and I thank you for helping make this year's 30 most notables the best yet.

Wishing you continued success and all the best,

Samir "Mr. Magazine™" Husni, Ph.D.  
January 18, 2001